SHAKE THE GROUND
THE ULTIMATE DANCE COMPETITION

SHAKE THE GROUND 15
THE ULTIMATE DANCE COMPETITION
CELEBRATING 15 YEARS

CONVENTION SCHEDULE

BALLROOMS		ROOM St Petersburg Ballroom	ROOM Grand Bay Ballroom	ROOM Grand Bay Foyer
FRIDAY November 13, 2026			4:30PM-5:00PM Registration	
			Music Video Rehearsal Audition Ages 10+ 5:00PM-6:15PM	
			Rehearsal 6:15PM-9:00PM	
BALLROOMS		**ROOM St Petersburg Ballroom**	**ROOM Grand Bay Ballroom**	**ROOM Grand Bay Foyer**
Saturday November 14, 2026		CHECK-IN You can pick up your numbers and VIP Studio packets at this time in the LOBBY 8:00AM-8:30AM		
			Warm-Up & Meet your Faculty ALL AGES Kelly King 8:30AM-9:00AM	
		Hip Hop Jona Biddle Ages 7-9 9:00AM-10:00AM	**Contemporary** Andrew Brader Ages 13+ 9:00AM-10:00AM	
		Jazz Kelly King Ages 7-9 10:15AM-11:15AM	**Hip Hop** Reggie Oliver Ages 13+ 10:15AM-11:15AM	

Saturday

Lunch Break
Ages 7-9
11:30AM-12:30PM

Lunch Break
Ages 13+
12:30PM-1:30PM

Lunch Break
Ages 10-12
1:30PM-2:30PM

Contemporary
Kelly King
Ages 10-12
11:30AM-12:30PM

Hip Hop
Reggie Oliver
Ages 10-12
12:30PM-1:30PM

Musical Theatre
Kelly King
Ages 13+
1:30PM-2:30PM

Improv
Andrew Brader
Ages 13+
2:30PM-3:30PM

Improv
Andrew Brader
Ages 10-12
3:30PM-4:30PM

Ballroom
Allen Genkin
Ages 10-12
4:30PM-5:30PM

Tap
Wyatt Oswald
Ages 13+
11:30AM-12:30PM

Tap
Wyatt Oswald
Ages 7-9
12:30PM-1:30PM

Contemporary
Andrew Brader
Ages 7-9
1:30PM-2:30PM

Tap
Wyatt Oswald
Ages 10-12
2:30PM-3:30PM

Hip Hop
Jona Biddle
Ages 13+
3:30PM-4:30PM

Theatre Jazz
Kelly King
Ages 13+
3:30PM-4:30PM

Coaches' Corner Lunch
12:45pm-1:30pm
For Registered Instructors

Saturday

Music Video Rehearsal
Kelly King/Jona Biddle
Ages 10+
4:30PM-6:30PM

6:00PM-6:30PM Registration
Joffrey Audition
Hip Hop
Jona Biddle
6:30PM-7:30PM

BALLROOMS		ROOM St Petersburg Ballroom	ROOM Grand Bay Ballroom	ROOM Grand Bay Foyer
Sunday November 15, 2026		Doors Open 7:30am		
			REHEARSAL Registration $50.00 7:30AM-8:15AM	
		Jazz Kelly King Ages 7-9 8:30AM-9:30AM	Ballet Technique Lissette Lucas Ages 13+ 8:30AM-9:30AM	
		Ballroom Allen Genkin Ages 7-9 9:30AM-10:30AM	Contemporary Ballet Andrew Brader Ages 13+ 9:30AM-10:30AM	
	Lunch Break Ages 7-9 10:30AM-11:30AM	Acro Robin Ryan Ages 10-12 10:30AM-11:30AM	Theatre Jazz Kelly King Ages 13+ 10:30AM-11:30AM	
	Lunch Break Ages 13+ 11:30AM-12:30PM	Contemporary Andrew Brader Ages 7-9 11:30AM-12:30PM	Ballet Technique Lissette Lucas Ages 10-12 11:30AM-12:30PM	
	Lunch Break Ages 10-12 12:30PM-1:30PM	Acro Robin Ryan Ages 7-9 12:30PM-1:30PM followed by AWARDS	Ballroom Allen Genkin Ages 13+ 12:30PM-1:30PM	
		Theatre Jazz Kelly King Ages 10-12 1:30PM-2:30PM	Hip Hop Jona Biddle Ages 13+ 1:30PM-2:30PM	

Sunday	**Hip Hop** Jona Biddle Ages 10-12 2:30PM-3:30PM	**Jazz** Kelly King Ages 13+ 2:30PM-3:30PM
		FILMING Jona Biddle/Kelly King & Crick Ages 10+ 4:00PM-6:00PM
		Question and Answer/ AWARDS 6:15PM-7:00PM

SHAKE THE GROUND — SEASON 15

ANNIVERSARY CELEBRATION DANCE VIDEO

Music, Choreography & Video Shoot Breakdown

Choreographers: Jona Biddle & Kelly King | Filmed by: Crick

Celebrating 15 Seasons of Shake the Ground

Creative Vision

This video should be a fun, high-energy celebration of 15 incredible seasons of Shake the Ground!

We want to capture the excitement, versatility, creativity, and energy that Shake the Ground and its faculty bring to the dance community.

The video will feature individual choreography sections by Jona and Kelly, along with collaborative moments that showcase different dance styles, dynamic transitions, and visually exciting locations.

The overall feel should be bright, vibrant, energetic, and celebratory!

The goal is to make the video visually exciting while celebrating the faculty's creativity and versatility.

Wardrobe Direction

Opening & Finale — Coordinated Shake the Ground Look

- Shake the Ground hoodies or branded apparel
- Cargo pants
- White sneakers
- A coordinated look that represents the Shake the Ground brand

Individual Choreography Sections

Jona — Hip-Hop / Vogue

- Bright colors
- Denim
- Streetwear-inspired pieces
- Outfits that allow for strong movement and look great on camera

Kelly — Jazz / Technical Sections

- Fun leggings
- Cute, bright tops
- Vibrant colors
- Pieces that highlight movement, lines, and technique

Footwear: White sneakers where appropriate for the choreography.

Overall Goal

We want this project to feel like a true celebration of 15 seasons of Shake the Ground—honoring the journey while showing the energy, talent, creativity, and passion that continue to make it special.

Let’s make it FUN, vibrant, memorable, and full of personality!

Jona Biddle & Kelly King

Shake the Ground — Season 15 Celebration Video